LUIS PEDRO
DIGITAL & MOTION GRAPHICS DESIGNER

Fearless, highly motivated Digital & Motion Designer, with a very strong digital and web background and fine skills in the whole Adobe Creative Suite, being Photoshop, Illustrator and After Effects at the very top.

I am also very well versed in HTML, CSS and jQuery, due to my Web Designer formation and experience; along with a strong knowledge of Cinema 4D.

Currently working in Hogarth Wordlwide, at Gramercy Park Studios in London as a Motion Graphics Animator.

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TECHNICAL SKILLS

Ps | Ai | Ae ★★★★★   Id | Pr | C4D ★★★★½

EXPERIENCE

2022 Aug Present
Motion Graphics Animator @ Hogarth Worldwide
As part of the Gramercy Park Studios CGI Team, working for major brands (CocaCola, Boots, Vodafone, Meta, Diageo...)

2022 Mar - Jul
Motion Designer @ The FA (via Twelfth Man)
On Site Digital & Motion Designer for The FA, England Football, Club Wembley & Wembley Stadium.

2018 Sept to 2022 Feb
Digital Designer @ The FA (via INDICIA WORLDWIDE)
On Site Digital & Motion Designer for The FA, England, Lionesses, Club Wembley & Wembley Stadium.

2018 Mar to 2018 Sept
UX Interaction Designer @ Global University Systems
Working for Toronto School of Management, and LSBF

2017 Dec to 2018 Mar
Freelance Motion Graphics & UX Interaction Designer
Working with Peter Anderson Studio & GUS

2016 Jan to 2017 Nov
Web Developer @ Global University Systems (GUS) (London, UK)
Front-End Dev for LCCA, StudyInteractive, The Language Gallery, UCanWest, LSBF, and Toronto School of Management.

2015 Jul-Dec
Web Designer @ UVE Digital Producers (Madrid, Spain)
Working at the Marketing Department in Leroy Merlin Spain

2012 to 2014
Creative Director - CEO @ DigitalStooges (Madrid, Spain)
Working with clients such as Anaya Editorial, Santillana, Algaida Editores

2007 to 2015
Freelance Motion Graphic Designer (Spain)
Working with clients such as StringsBit, EsosDos, Jose García Pet Care, Breath! InforPress.

2005 to 2007
Creative - Art Director @ Barco Publicdad (Madrid, Spain)
Working with clients such as acuaMed (Institutional), Zest Health & Fitness, HomeClean

2004 to 2005
Creative - Art Director @ *S, C, P, F... (Madrid, Spain)
Working with clients such as IKEA, WorkdVision Spain, BMW Group Iberica, Vodafone Spain

2003 to 2004
Digital Designer @ EsosDos Creativos (Madrid, Spain)
Working with clients such as Fanny Graphic Arts, Ayuda en Acción, Alicante Town Council

EDUCATION

2007
Video Editing and Motion Graphics
Instituto de Artes Visuales (Jerez de la Frontera, Spain)

2002
Graphic Design and Ad Production
CICE Formación (Madrid, Spain)

2000
Web Design (HTML + CSS + JavaScript)
Discovery Formación (Madrid, Spain)